

COOKIE POLICY — ALUVIBE WEBSITE

This website (built on WordPress/WooCommerce) uses technical cookies, including those needed to manage the shopping cart and orders, and, subject to consent, statistics cookies to collect aggregated information on how the website is used and where orders come from.

What cookies are

Cookies are small text files that visited websites send to the user's browser, where they are stored and then sent back to the same websites on the next visit. They contain basic browsing information and allow the site to recognise the user on each visit.

Technical cookies (no consent required)

These are the cookies necessary for the website to function correctly, to manage the browsing session, the shopping cart and orders (WooCommerce platform), and to store the user's own cookie consent preferences. They are installed automatically when the site is accessed.

Statistics cookies (consent required)

The website uses Google Analytics, a statistical analysis service provided by Google LLC, to collect aggregated information on how users use the site (pages visited, time spent, traffic source).

The website also uses an order-attribution tool ("Sourcebuster", built into the WooCommerce platform) that records the traffic source of a visit (e.g. organic search, social, referral) and links it to any resulting order. These cookies are also installed only after the user's consent.

Marketing/social cookies

The website currently does not use advertising profiling, remarketing or social media sharing cookies.

To be reconfirmed periodically: if advertising pixels, social plugins (Facebook, Instagram, etc.) or remarketing tools are added in the future, this section and the table below must be updated accordingly.

Details of cookies used

List detected via an automated site scan (34 pages analysed) on 08/09/2026.

Name	Provider	Type	Purpose	Duration
PHPSESSID	aluvibe.it	Technical	Manages the user's browsing session on the site (native PHP feature)	Session
wpEmojiSettingsSup ports	aluvibe.it (WordPress)	Technical	Checks whether the browser correctly supports the display of emojis	Session
cookieyes-*	aluvibe.it (CookieYes)	Technical	Stores the user's cookie consent preferences	1 year
woocommerce_items _in_cart	aluvibe.it (WooCommerce)	Technical	Records whether there are any items in the shopping cart	Session
woocommerce_cart_ hash	aluvibe.it (WooCommerce)	Technical	Detects when the cart contents change	Session
wp_woocommerce_s ession_*	aluvibe.it (WooCommerce)	Technical	Assigns a unique code to each customer to retrieve cart data from the database	2 days
sbjs_session, sbjs_current,	aluvibe.it (Sourcebuster /	Statistics	Identifies the traffic source of the visit	Session / 1 hour depending on the



sbjs_current_add, sbjs_first, sbjs_first_add, sbjs_udata, sbjs_migrations	WooCommerce Order Attribution)		(e.g. organic search, social, referral) and links it to any resulting order	cookie
_ga	Google LLC	Statistics (third-party)	Uniquely distinguishes users to generate aggregated usage statistics	~1 year 1 month
ga*	Google LLC	Statistics (third-party)	Records and counts page views for Google Analytics	~1 year 1 month

Table updated based on the automated site scan of 08/09/2026 (15 cookies detected across 2 categories). It is recommended to re-run the scan periodically — especially after changes to the site, plugins, or payment methods — to keep this table current.

Consent management

As requested by legal counsel, non-technical cookies must only be activated after the user has given consent via the dedicated banner, and acceptance should only be possible once the user has actually viewed/scrolling through the notice text. This requires a consent management platform (CMP) configured accordingly on the site.

Status note (08/09/2026): Google Consent Mode was found disabled in the cookie management plugin's dashboard, and the banner was set to English only. Before this notice is published, verify that: (1) Consent Mode is enabled, (2) the banner is also available in Italian, (3) automatic blocking of non-technical cookies until consent is actually working.

Managing cookies via the browser

Users can manage their cookie preferences at any time directly from their browser (Chrome, Firefox, Safari, Edge), or delete cookies already stored using the browser's own settings.